

## **LEGAL INFORMATION AND PRIVACY POLICY**

### **1. IDENTIFICATION**

In order to comply with the provisions set forth in article 10 of law 34/2002, dated 11th July, of the Information Society and Electronic Commerce Services Act, we inform the user of the following data: the proprietor of this web domain is the company Arceval Jardinería S.L. (henceforth LUIS VALLEJO BONSAÍ STUDIO), tax ID: ES B81051856, contact email address: bonsai@luisvallejo.com

### **2. USERS**

Every person who accesses or uses this website of LUIS VALLEJO BONSAÍ STUDIO takes on the role as a user. In the moment of accessing and/or using the website, the USER accepts the General Conditions of Use detailed here. The mentioned conditions will be applied independently from the General Conditions of contracting, which are of mandatory compliance, when appropriate.

### **3. USE OF THE WEBSITE**

www.luisvallejoestudiobonsai.com provides access to a multitude of information, services, programs and data (henceforth “the contents”) in internet which belong to LUIS VALLEJO BONSAÍ STUDIO or their licensors and to which the USERS have access. The USER takes on responsibility for the use of the website. The mentioned responsibility includes the registration required to access determined services or contents. For the mentioned registration, the USER will be responsible to provide truthful and licit information. As a consequence of this registration, the USER may receive a password for which he will be responsible, committing to a diligent and confidential use of the same. The USER commits to making an appropriate use of the contents and services (such as chatrooms, discussion forums or newsfeeds) which LUIS VALLEJO BONSAÍ STUDIO offers on the website and to not use them for, including but not limited to, (i) illicit, illegal activities or any activities that are against the good will and public order; (ii) spreading racist, xenophobic, pornographic or illegal content or propaganda, apology of terrorism or attacking human rights; (iii) causing any damage to the physical and logical systems of LUIS VALLEJO BONSAÍ STUDIO, their providers or third parties, introducing or spreading computer viruses in the web or any other physical or logical systems that might be sensitive to the mentioned damages; (iv) trying to access and use the email accounts of other users to modify or manipulate their messages. LUIS VALLEJO BONSAÍ STUDIO reserves the right to remove any comments or inputs that violate the respect of the dignity of the person, those being of discriminatory, xenophobic, racist, pornographic nature or attacking youth or childhood, public security or those that are not considered appropriate for their publication. LUIS VALLEJO BONSAÍ STUDIO will not take on responsibility for the opinions expressed by users through forums, chats or other tools of participation.

### **4. DATA PROTECTION**

LUIS VALLEJO BONSAÍ STUDIO, in conformity with the current regulations regarding protection of personal data, and especially the European regulation RGPD 679/2016, informs you that your data will be processed by ARCEVAL JARDINERÍA S.L. (responsible for the processing), with Tax ID ES B81051856 and registered office in Paseo de los Serbales, 4, Urb. Ciudadcampo, San Sebastián de los Reyes (Madrid), Spain, to operate the requests received through the web site. The processed data will be conserved for the strictly necessary duration only, in order to comply with the mentioned purpose.

The data processing is justified on the base of article 6.1.f of the RGPD due to the existence of a legitimate interest of the responsible for the processing, in form of the existence of a previous relation with the same purpose as the one that is currently followed, which complied with the established legal requirements for the legitimate processing of data.

The responsible for the processing will perform the processing in a legal, loyal, transparent, appropriate, relevant, limited, exact and updated manner. This is why the security of the data is guaranteed by means of taking technical and organizational measures that allow the integrity of the same and the execution of rights that assist interested persons.

For that matter, interested persons can exercise their rights of access, rectification, restriction of treatment, elimination, data portability, objection to the processing of their personal data as well as to the given consent for the processing of the data, sending their request to the above provided postal address or the email address [bonsai@luisvallejo.com](mailto:bonsai@luisvallejo.com).

Likewise, interested persons are informed of their right to revoke their consent to the mentioned processing, through the same channels as mentioned above, and the possibility of filing a claim to the AGPD in case of believing that any rights have been infringed.

The processed personal data will not be provided to third parties, except when the mentioned processing is necessary for the compliance with a legally established obligation, or in case the interested person grants their consent to other communications.

## **5. INTELLECTUAL AND INDUSTRIAL PROPERTY**

LUIS VALLEJO BONSAÍ STUDIO, alone or as transferee, is proprietor of all the rights of intellectual and industrial property of their web site, as well as of the elements contained on the same (including but not limited to pictures, sound, audio, video, software or texts; brands or logos, colour combinations, structure and design, selection of used material, computer programs required for its functioning, access and use, etc.), property of LUIS VALLEJO BONSAÍ STUDIO or their licensors. All rights reserved. Under the regulations established in article 8 and 32.1, second paragraph, of the Law of Intellectual Property, the reproduction, distribution and public communication, including the modality of making available, of the entire or partial contents of this web site, for commercial purpose, on any device and any technical medium, are expressly forbidden without the authorization of LUIS VALLEJO BONSAÍ STUDIO.

The USER commits to respecting the rights of Intellectual and Industrial Property of LUIS VALLEJO BONSAÍ STUDIO. The USER can visualize the elements of the site and even print, copy and save them on the hard drive of their computer or any other physical device, provided that the unique and exclusive purpose is their personal and private use. The USER must abstain from eliminating, modifying, bypassing or manipulating any protective device or security system that is installed on the web site of LUIS VALLEJO BONSAÍ STUDIO.

## **6. EXCLUSION OF GUARANTEES AND RESPONSIBILITY**

LUIS VALLEJO BONSAÍ STUDIO does not take on responsibility for damages of any kind which are caused by, including but not limited to: mistakes or omissions in the contents, unavailability of the site or the transmission of viruses or malicious or wrongful programs in the contents, in spite of having taken all the required technological steps to avoid this.

## **7. MODIFICATIONS**

LUIS VALLEJO BONSAÍ STUDIO reserves the right to make any modifications they consider appropriate on their site without prior notice, including changing, eliminating or adding contents and services that are provided on the site, as well as the manner in which these are presented or located on the site.

## **8. LINKS**

In case there are any links or hyperlinks to other internet sites provided on [www.luisvallejoestudiobonsai.com](http://www.luisvallejoestudiobonsai.com), LUIS VALLEJO BONSAÍ STUDIO will not exercise any kind of control over these sites and contents. Under no circumstances LUIS VALLEJO BONSAÍ STUDIO will take on any responsibility for the contents of any links belonging to an external web site, neither will they guarantee the technical availability, quality, reliability, accuracy, extent, veracity, validity and constitutionality of any material or information contained in any of the hyperlinks or other web sites. Likewise, the inclusion of these external connections does not imply any kind of association, fusion or participation with the connected entities.

#### **9. RIGHT OF EXCLUSION**

LUIS VALLEJO BONSAÍ STUDIO reserves the right to refuse or prevent the access to the website and/or offered services without prior notice, on their own initiative or at the request of a third party, to those users who breach these general conditions of use.

#### **10. GENERALITIES**

LUIS VALLEJO BONSAÍ STUDIO will prosecute the non-compliance of the present conditions as well as any improper use of their web site, exercising all the civil and penal actions that may correspond.

#### **11. MODIFICATION OF THE PRESENT CONDITIONS AND DURATION**

LUIS VALLEJO BONSAÍ STUDIO may modify the here determined conditions anytime, being duly published as they appear here. The validity of the mentioned conditions will be related to their exposition and they will be valid until it is duly published that they have been modified.

#### **12. APPLICABLE LAW AND JURISDICTION**

The relationship between LUIS VALLEJO BONSAÍ STUDIO and the USER is regulated by current Spanish regulations and any controversy will be submitted to the courts and tribunals of the city of Madrid.